BASICS · CHAPTER 1

What is 2DFD?

2DFD is online fandom with a 2D persona. She's fiction. The money, the time and the consent are real.

ENTRY B1 CATEGORY BASICS CHECKED 3 NOVEMBER 2026 READING 5 MIN SECTIONS 6

EVIDENCE ◆ Verified ◆ Reported ◆ Vivian's field notes ◆ Unverified



PLATE B1

IN 30 SECONDS

01 2DFD is fandom with a drawn or generated persona. You never see a real face or hear a real voice.

02 She's fiction. Your money, your time and your feelings are real.

03 A tribute guarantees nothing, and nobody can make a dom keep a promise made in a scene.

04 The drawing mostly protects the dom. You can't know who's behind it.

05 Set your own limit before you play, and stick to it.

YOU WILL LEARN

- ✓ What 2DFD means, and how it differs from findom with a real face.
- ✓ What a 2DFD persona usually offers.
- ✓ What stays real when the dom is drawn.
- ✓ The four rules this wiki asks every reader to keep.

PART 01

The short definition

2DFD is online findom with a 2D persona. She has a name, a look, a way of writing and a set of rules. Somebody writes her, and you'll almost never know who. ◆

Findom itself, short for financial domination, is a fetish where someone gets pleasure from giving money to a dom online. ◆ Researchers describe it as a subculture where a findomme gets paid in cash or in wishlist gifts. ◆

> *In this wiki, 2DFD means a persona who exists only as pictures, text and tools. The persona is the product.*

— VIVIAN'S FIELD NOTES

◆

Research on findom is scarce, its own authors say. ◆ This wiki couldn't find any study or glossary of 2DFD as of 2026-11-03, so most of what follows comes from experience and is marked that way. ◆

PART 02

What is drawn and what is real

	IN 2DFD	WHAT IT MEANS FOR YOU
Face and voice	Drawn or generated	Nothing to recognise or check
Her life and feelings	Written, like a role	Fiction, even when it feels personal
The person behind her	Hidden	Could be anyone
Your money	Real	Gone the moment you send it
Your time and attention	Real	They count as much as the money
Consent and limits	Real	The only thing that keeps it a game
The dom's payout	Tied to a real identity	Her anonymity ends where the money lands

The drawing mostly protects the dom. There's no face, photo or voice to steal, recognise or blackmail her with. The risk just moves. For the dom, it moves to payment platforms and social accounts, which can close or freeze. For you, it moves to trust: you can't know who's behind her, and her life story is part of the role. ◆

> *It's often a man, even if they tell you they're a girl. Pics, voices, all of it can be faked, or someone they know can do it for them. ◆ People get tricked like this all the time.*

— VIVIAN'S FIELD NOTES

PART 03

Why a drawn dom

For a sub, a drawn dom is a fantasy no real person's life gets in the way of. She never has a bad day on camera, never ages and has no private life to wonder about. For a dom, the character is a mask nobody can steal, and art can be made in volume in a way photos can't. ◆

That also makes a character easy to copy and fake. In classic findom, press reports describe scammers using stolen photos of women. ◆ In 2DFD they use stolen or generated art, so a beautiful character proves nothing about who runs her. ◆ See Spot a fake dom.

PART 04

What a 2DFD persona usually offers

A 2DFD persona offers some of these, rarely all of them. ◆

- Tributes and sends: gifts from a wishlist, sent as homage. See Tributes, sends and wishlists.

- Techdom: tools the sub installs that act for the dom, always with a limit and a stop he controls. See Techdom.
- Gamedom: play around games and game accounts. See Gamedom.
- Hypno and edits: looping images, spirals and captions. See Hypno and edits.
- Games and casino play: games where the house wins, best played with fictional chips. See Games and casino play.
- Roleplay, lore and collabs: a story around the character, and events with other doms. See Roleplay, lore and collabs.
- Tasks and customs: small orders, and content made on request. See Tasks, customs and private sessions.

Not every dominant character wants money. Some personas are pure roleplay and expect nothing, so ask early whether money is part of it. ◆

PART 05

What stays real

A tribute guarantees nothing. A tribute is a gift for a moment of play, and once it's sent, it's gone. A dom can promise you anything. Nothing forces her to deliver. ◆

Send because you want to. Never because something was promised.

A few people bring in most of the money. In my experience, most doms earn little, and most of the money in the scene comes from a small number of subs, often at their worst: late at night, after a relapse, in a burst they regret. A business that lives on those moments has a reason to want them back. Keep that in mind when a dom is very warm. ◆

The harm is real. Press reports include people who took on debt and second jobs to keep paying, and others who said the emotional damage of being scammed was worse than losing the money. ◆

Consent keeps it a game. Findom is a fantasy two adults choose. When one of them can't choose anymore, because of debt, because they can't stop, or because they're drunk or exhausted, it's no longer a game. ◆

PART 06

The four rules

01

Adults only.

Every character is an adult, with nothing childlike in her looks or setting, whatever the story says. Every player is an adult too. ◆

02

Set a limit.

Pick your limit while you're calm, before you play. Then make it real outside your own head: a spending limit on your card, a friend who knows the number, an app that blocks payments above it. ◆

03

A stop that always works.

Any tool or game has to stop the moment you ask, at no cost and without delay. ◆

04

Your private details stay private.

Keep your passwords, login codes, remote access, real name and address to yourself. A real dom never needs them. ◆

MYTH	FACT
~~*"Behind a drawn dom there's a woman who looks like her."*~~	She's a role. You don't know who runs her, and her life story is part of the fiction. ◆
MYTH	FACT
~~*"A big tribute buys you a place, a promise or a reply."*~~	A tribute guarantees nothing. A dom may be kind, but nothing in the game can be enforced. ◆
MYTH	FACT
~~*"A drawn dom is anonymous, so everything around her is anonymous too."*~~	Payment platforms tie a dom's payout to a real legal identity. Her anonymity ends there. ◆

If you're a sub, start with Before your first send. If you want to be a dom, start with Build a persona. If spending already feels hard to stop, go straight to The spiral and Where to get help.

TRY IT

Check yourself

QUESTION 1 OF 3

In 2DFD, what's drawn?

- ◯ The money
- ◯ The dom's face, voice and life story
- ◯ The consent

Answer. The dom's face, voice and life story. The persona is fiction. The money, the time and the consent are real.

QUESTION 2 OF 3

What does a tribute buy?

- ◯ A promise the dom has to keep
- ◯ A refund if you change your mind
- ◯ Nothing but the moment

Answer. Nothing but the moment. A tribute is a gift. Nothing forces a dom to keep a promise made in a scene.

QUESTION 3 OF 3

A persona asks for your password to prove your trust. What do you do?

- ◯ Give it, it's part of the game
- ◯ Refuse, because a real dom never needs it
- ◯ Send a login code instead

Answer. Refuse, because a real dom never needs it. Access to your accounts is never part of the game. That exact request is how a lot of scams start.

REMEMBER IT

- ♥ 2DFD is findom with a drawn or generated persona.
- ♥ She's fiction. Your money, time and feelings are real.
- ♥ A tribute guarantees nothing.
- ♥ Set your limit before you play, and make it real outside your own head.
- ♥ Nobody who plays fair needs your password.

SOURCES AND EVIDENCE

Check it

Every claim with its evidence level and its sources.

01 She has a name, a look, a way of writing and a set of rules.

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02 Somebody writes her, and you'll almost never know who.

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03 Findom itself, short for financial domination, is a fetish where someone gets pleasure from giving money to a dom online.

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Financial Domination Has a Scamming Problem (https://www.vice.com/en/article/financial-domination-has-a-scamming-problem)

Archive (https://web.archive.org/web/20260827104045/https://www.vice.com/en/article/financial-domination-has-a-scamming-problem/)

Accessed 3 November 2026

[a former participant] has seen men left broke and hungry from 'paying women to talk to them' (https://www.sbs.com.au/news/the-feed/article/the-online-kink-thats-leaving-some-men-homeless-bankrupt-and-normalising-suffering/vocm5xt30)

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04 Researchers describe it as a subculture where a findomme gets paid in cash or in wishlist gifts.

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Findommes, Cybermediated Sex Work, and Rinsing (McCracken and Brooks-Gordon, Sexuality Research and Social Policy 18(4), 837-854, DOI 10.1007/s13178-021-00609-3) (https://www.ebi.ac.uk/europepmc/webservices/rest/PMC8418458/fullTextXML)

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10 For you, it moves to trust: you can't know who's behind her, and her life story is part of the role.

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11 Pics, voices, all of it can be faked, or someone they know can do it for them.

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12 She never has a bad day on camera, never ages and has no private life to wonder about.

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15 In 2DFD they use stolen or generated art, so a beautiful character proves nothing about who runs her.

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16 A 2DFD persona offers some of these, rarely all of them.

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17 Some personas are pure roleplay and expect nothing, so ask early whether money is part of it.

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18 A tribute is a gift for a moment of play, and once it's sent, it's gone.

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19 Nothing forces her to deliver.

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20 In my experience, most doms earn little, and most of the money in the scene comes from a small number of subs, often at their worst: late at night, after a relapse, in a burst they regret.

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24 Every player is an adult too.

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25 Then make it real outside your own head: a spending limit on your card, a friend who knows the number, an app that blocks payments above it.

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26 Any tool or game has to stop the moment you ask, at no cost and without delay.

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27 A real dom never needs them.

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28 You don't know who runs her, and her life story is part of the fiction.

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29 A dom may be kind, but nothing in the game can be enforced.

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30 Her anonymity ends there.

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