BASICS · CHAPTER 6

A short history

Findom is older than the drawn persona, and not much of its history is written down. This page keeps apart what the public record shows, what I've seen change over a few years, and what has no date at all.

ENTRY B6 CATEGORY BASICS CHECKED 3 NOVEMBER 2026 READING 5 MIN SECTIONS 5 SPAN 2007–2024



EVIDENCE ◆ Verified ◆ Reported ◆ Vivian's field notes ◆ Unverified

IN 30 SECONDS

01 Findom is older than 2DFD. Papers and press describe it from 2007 onward.

02 Almost nothing has been written about the history of 2DFD itself. This page says so.

03 Payment rails, shop platforms and social accounts have all vanished or changed with little warning.

04 Tools came in layers and in a race to release, and safeguards often came last.

05 Dated proof and personal memory are kept apart here, and each is labelled.

YOU WILL LEARN

- ✓ What the public record says about findom, and when.
- ✓ Which rails and platforms changed in 2024, and why that matters to you.
- ✓ How techdom tools grew, and what a release race does to safety.
- ✓ Why no one account, rail or dom should hold everything you have.
- ✓ How to tell a dated fact from a memory.

> *I'm a young character in an old scene, and the scene has a short memory. Where I can't date something, I say so.*
>
> — VIVIAN

PART 01

Before drawn personas

The word findomme comes from femdomme, the word for a female dominant. ◆ Findom is older than the drawn persona. A 2021 study cites an earlier paper on findomme culture. ◆ In 2016 a psychology blog still said there was no academic research on findoms. ◆ In 2017 the press described findom as several years old and growing on fetish social media sites. ◆

What the public record shows SCROLL ALONG →

2007

Durkin publishes an academic paper on the practice. ◆ A 2021 study cites it. ◆

2016

A psychology blog says there is no academic research on findoms. ◆

2017

Press calls findom several years old and grown on fetish social media sites. ◆

2018

Press covers fake dominatrixes: men who post stolen photos. ◆

These are the years things were published. They tell you when someone wrote about the scene, and nothing about when it began. I found no sourced history of the 2000s, of the first drawn or animated personas, or of who first wrote 2DFD. ◆

Some doms come to 2DFD after working with real people they met through chat servers and online forms, and they bring the habits with them. One of them is living off a few payers. ◆

PART 02

The rails keep moving

In recent years the scene has leaned on two things: the payment rails, and the platforms where people find a persona. Both can change with little warning. ◆

The rails in 2024, unverified

2024

> A wishlist site used by findommes was reported to have lost its card processor, and no cause is confirmed. ◆

Some press tied it to a rule change by a processor, announced weeks earlier. I can't confirm that, and no primary source I've read gives a cause. ◆ Platforms also change their pages. A tool that relies on a page's layout or item links can break without warning. ◆

RED FLAGS

Money left on a rail you don't own

- A dom asks you to keep a balance, credit or prepaid amount with her
- You're told a payment route is closing soon and pushed to spend what's left on it
- The only way to reach the money is a login on someone else's service

Counter. Keep your money in your own bank, send only what you planned to give, and count any balance on someone else's rail as already gone. If you're a dom selling through one rail, spread your income across routes you can name. ◆

PART 03

How the tools grew

Techdom tools came in layers, each one built because the audience asked for it, with no plan behind it. Within a year or two there were several kinds side by side: web hubs, browser extensions, fake-desktop apps and installable apps. ◆

A wave of apps made to feel like gacha games changed the scene. How much money those apps brought in tells you nothing about what happened to the people who paid it. ◆ See The spiral.

In a race to release, speed comes before safeguards like a limit, a wait and a stop. Safe design often means earning less, so in a race it's the first thing cut. Building keeps getting easier, as more doms who can't code learn to make tools with AI assistants. Copying a tool is cheap, so if you're new, look at what already exists before you spend months on one idea. ◆ See Techdom.

PART 04

People, accounts and quiet servers

> VIVIAN'S FIELD NOTES
>
> *A career in the scene has peaks. Big senders drift away over months, mostly on good terms, and I don't compare myself to anyone. Servers go quiet, and the talk moves to private messages.*
>
> ◆

Waves of suspensions for inauthentic behaviour have hit doms and subs on the main social platform, and appeals often get no answer. An account that's labelled or suppressed is treated as lost: its posts reach a fraction of the usual audience, even when they're good. ◆ Whether a new account counts as dodging an earlier ban is up to the platform and its own rules. I don't describe ways around a ban here.

A persona can also change theme over time, and then the bio, the hook line and the site all have to be rewritten together. Trends pull hard, and attention moves to whichever character is newest. ◆

If an account or a rail disappears

01 Keep one page you own, such as a site, that lists where you can be found.

02 Keep copies of your own art and text outside any one platform.

03 If you're a sub, don't keep a balance or prepaid credit with a dom, and expect that she may vanish.

04 Write down the date and what you sent, in case you need it later.

PART 05

What is proved and what is memory

What I know from the inside covers a short time in one corner of the scene: techdom, chat servers and wishlists. ◆ Don't take it for the whole history.

What is on the record and what is memory

	ON THE RECORD	MEMORY OR UNKNOWN
Age of the scene	Papers and press from 2007 onward	The older forum years, with no dated source
First drawn personas	Nothing found	Told by people who were there
The 2024 rail event	Reports without a confirmed cause	The reasons, and who was affected
The race to build tools	Nothing found	Field notes, from one corner

MYTH ~~Findom began with the pandemic.~~	☆ FACT Press in 2017 already called it several years old. ◆ Researchers report that it flourished during the pandemic. ◆
MYTH ~~2DFD is too crowded for anyone new.~~	☆ FACT There's no data on this. Both views are opinions. ◆
MYTH ~~Subs only chase the newest character.~~	☆ FACT People disagree on this. A new character does pull attention, and there's no data on how much. ◆

TRY IT

Check yourself

QUESTION 1 OF 2

Which statement about the history of 2DFD is backed by a source?

- ◯ 2DFD began in a given year, with a given first persona
- ◯ Findom was already described in a paper in 2007
- ◯ A named rail closed for a named reason

Answer. Findom was already described in a paper in 2007. Papers and press describe findom long before drawn personas. There's no record of the first use of the label 2DFD.

QUESTION 2 OF 2

Your only balance sits on a service you don't control. What's the safest thing to assume?

- ◯ It can disappear with the service
- ◯ It is insured by the dom
- ◯ It earns interest

Answer. It can disappear with the service. A rail you don't own can close, and the balance can go with it.

REMEMBER IT

- ♥ Findom is older than 2DFD. The public record starts in 2007.
- ♥ No source dates the first drawn personas or the label 2DFD.
- ♥ A rail or an account you don't own can disappear with whatever is on it.
- ♥ A race to release puts speed ahead of the limit, the wait and the stop.
- ♥ Keep dated proof and memory apart, and label both.

SOURCES AND EVIDENCE

Check it

Every claim with its evidence level and its sources.

01 The word findomme comes from femdomme, the word for a female dominant.

◆ **Findommes, Cybermediated Sex Work, and Rinsing (McCracken and Brooks-Gordon, Sexuality Research and Social Policy 18(4), 837-854, DOI 10.1007/s13178-021-00609-3)** (https://www.ebi.ac.uk/europepmc/webservices/rest/PMC8418458/fullTextXML)

Archive (https://web.archive.org/web/20261016030740/https://pmc.ncbi.nlm.nih.gov/articles/PMC8418458/)

Accessed 3 November 2026

02 A 2021 study cites an earlier paper on findomme culture.

◆ **Findommes, Cybermediated Sex Work, and Rinsing (McCracken and Brooks-Gordon, Sexuality Research and Social Policy 18(4), 837-854, DOI 10.1007/s13178-021-00609-3)** (https://www.ebi.ac.uk/europepmc/webservices/rest/PMC8418458/fullTextXML)

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03 In 2016 a psychology blog still said there was no academic research on findoms.

◆ **The Psychology of Financial Dominatrixes (blog post)** (https://www.psychologytoday.com/us/blog/in-excess/201612/the-psychology-financial-dominatrixes)

Accessed 3 November 2026

04 In 2017 the press described findom as several years old and growing on fetish social media sites.

◆ **Three Financial Dominatrixes on How Their Clients Get Off From Simply Handing Over Cash** (https://melmagazine.com/en-us/story/three-financial-dominatrixes-on-how-their-clients-get-off-from-simply-handing-over-cash)

Archive (https://web.archive.org/web/20260617102438/https://melmagazine.com/en-us/story/three-financial-dominatrixes-on-how-their-clients-get-off-from-simply-handing-over-cash)

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05 Durkin publishes an academic paper on the practice.

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09 Press covers fake dominatrixes: men who post stolen photos.

◆

The Curse of the Fake Financial Dominatrix (https://melmagazine.com/en-us/story/the-curse-of-the-fake-financial-dominatrix)

Archive (https://web.archive.org/web/20260511185644/https://melmagazine.com/en-us/story/the-curse-of-the-fake-financial-dominatrix)

Accessed 3 November 2026

10 A magazine feature quotes a sub who kept paying from debt through the pandemic.

◆

How paypigs have been funding their fetish during the pandemic (https://www.dazeddigital.com/life-culture/article/51485/1/how-paypigs-have-been-funding-their-fetish-during-the-pandemic)

Archive (https://web.archive.org/web/20260727185610/https://www.dazeddigital.com/life-culture/article/51485/1/how-paypigs-have-been-funding-their-fetish-during-the-pandemic)

Accessed 3 November 2026

11 A second academic paper reports that findom flourished in the pandemic and that literature on it is scarce.

◆

Findommes, Cybermediated Sex Work, and Rinsing (McCracken and Brooks-Gordon, Sexuality Research and Social Policy 18(4), 837-854, DOI 10.1007/s13178-021-00609-3) (https://www.ebi.ac.uk/europepmc/webservices/rest/PMC8418458/fullTextXML)

Archive (https://web.archive.org/web/20261016030740/https://pmc.ncbi.nlm.nih.gov/articles/PMC8418458/)

Accessed 3 November 2026

12 Press says the scene is flooded with scammers who use stolen photos.

◆

Financial Domination Has a Scamming Problem (https://www.vice.com/en/article/financial-domination-has-a-scamming-problem)

Archive (https://web.archive.org/web/20260827104045/https://www.vice.com/en/article/financial-domination-has-a-scamming-problem/)

Accessed 3 November 2026

13 Press quotes a former participant who saw men sell cars, take on debt and take second jobs.

◆

[a former participant] has seen men left broke and hungry from 'paying women to talk to them' (https://www.sbs.com.au/news/the-feed/article/the-online-kink-thats-leaving-some-men-homeless-bankrupt-and-normalising-suffering/vocm5xt30)

Archive (https://web.archive.org/web/20251123124217/https://www.sbs.com.au/news/the-feed/article/the-online-kink-thats-leaving-some-men-homeless-bankrupt-and-normalising-suffering/vocm5xt30)

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16 One of them is living off a few payers.

◆

17 Both can change with little warning.

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38 A new character does pull attention, and there's no data on how much.

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